

2022 THEREPS

Tourism Hospitality Event Conference
for Researchers Educators Practitioners Students

April 15-16

The Notary Hotel Autograph Collection
Philadelphia, PA, USA

THE
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HOTEL

HOSTED BY



KAHTEA

The Korea America Hospitality & Tourism
Educators & Industry Professionals Association

Message from the THEREPS Conference Board of Directors

Welcome to the 2022 THEREPS Conference at The Notary Hotel Autograph Collection in Philadelphia! In 2011, the KAHTEA association was founded to promote academic and professional collaborations and networking opportunities between hospitality educators and industry professionals in Korea and the United States. Following the success of the KAHTEA annual conference since 2011, the board members of KAHTEA are pleased to rebrand our annual conference as THEREPS. THEREPS aims to share participants' knowledge, business know-how, and valuable experiences. Conference attendees will share their expertise through completed research, research-in-progress, case studies, and/or open discussion in stand-up presentation, poster presentation, or undergraduate symposium format. We would like to extend a hearty welcome to researchers, educators, practitioners, students, sponsors, and industry partners.

We have invited two prominent guest speakers to discuss the academic career lessons and the future of the hospitality and event industry. These experts are Dr. Carol Shanklin, Emeritus Dean of Graduate School at Kansas State University; Professor Ira Rosen, Director of Event Leadership Certificate Program at Temple University. In addition, four senior faculty members will share their insights on the future research challenge and directions in tourism and hospitality research. Panel members are Dr. Chang Huh (Professor at Niagara University), Dr. Hwansuk Choi (Professor at Guelph University), Dr. Woojin Lee (Associate Professor at Arizona State University), and Dr. Soon-ho Kim (Associate Professor at Georgia State University).

We owe the success of this year's conference to many people and organizations. We would like to extend our deepest appreciation to Dr. Sojung Lee and her graduate students for preparing and managing the conference. We would not be here without their kind assistance and unconditional support. We would also like to acknowledge the conference sponsors for their generosity and support.

In conclusion, our sincere thanks go to the authors, the paper review committee, and the best paper selection committee. This proceeding is the outcome of their quality work and their contributions to academics and the industry. We hope that your attendance at this conference will be productive, educational, and enjoyable. With your continuous support and presence, we are looking forward to another great conference in 2023.

Respectfully,

Chihyung Ok, Ph.D., Co-chair of THEREPS, President of KAHTEA
Kwangsoo Park, Ph.D., Co-chair of THEREPS, Vice President of KAHTEA
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Thank You

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